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wire & Tube China 主页

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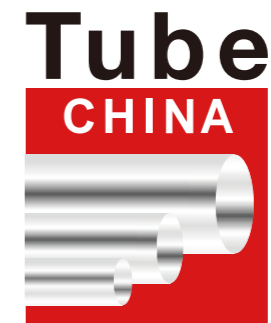
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INTERNATIONAL WIRE & CABLE  
INDUSTRY TRADE FAIR  
第九届国际线缆及线材展览会



INTERNATIONAL TUBE & PIPE  
INDUSTRY TRADE FAIR  
第九届国际管材展览会



主办单位 Organizers



上海电缆研究所有限公司  
Shanghai Electric Cable Research Institute Co., Ltd.



杜塞尔多夫展览(上海)有限公司  
Messe Düsseldorf (Shanghai) Co., Ltd.



中国国际贸易促进委员会冶金行业分会  
冶金工业国际交流合作中心  
Metallurgical Council of the China Council  
for the Promotion of International Trade  
Metallurgical Center for International  
Exchange and Cooperation

展后报告



**72,000m<sup>2</sup>**

展览面积  
Exhibition Space

**953**

参展商  
Exhibitors

**36,552**

专业观众  
Trade Visitors

## 凝心聚力, 共创行业高质量发展

STAY TOGETHER WITH INDUSTRY

作为今年首个成功举办的国际性线缆线材、及管材贸易展览会, wire & Tube China 不仅得到了行业各界人士的关注与支持, 同时也凭借着高质量的大会组织获得了业内同仁的一致认可。

本届展会各项统计数据喜人, 展出效果超出了预期。7个主题展馆覆盖了高达 72,000 平方米的展览面积, 共有 953 家优质企业参展。与此同时, 在完善的防疫措施下, 展会成功迎来了 36,552 名行业观众的莅临。面对面的沟通交流大大拉近了展商和观众的距离, 更有助于加快行业复苏和转型的步伐。

As Asia's first influential international trade fair for the wire, cable, tube and pipe industries held this year, wire & Tube China successfully concluded at Shanghai New International Expo Center (SNIEC) on September 26, 2020.

With the care and support from the industry and professional associations, wire & Tube China 2020 have together welcomed 36,552 buyers to Shanghai, China. Meanwhile, the total exhibition area of both shows reached 72,000 sqm, accommodating 953 exhibitors to showcase their latest products and technology, interacting with trade buyers face to face under a series of strict hygiene measures.

# 行业优质品牌齐聚首

LEADING INDUSTRY BRANDS GATHERED AT WIRE & TUBE CHINA

为期 4 天的展会上, 共有 953 家优质企业在 wire & Tube China 这一平台上呈现了最新的产品和技术, 涵盖了线缆线材及管材制造及加工设备、加工工具及辅助设备、原材料、特种电线电缆、弹簧及紧固件制造设备及技术、管材及配件、金属热处理及锯切、测控技术、检测工程等相关领域。

除了中国本土企业参展以外, 今年展会继续迎来了德国展团和法国展团的亮相。这些国际品牌纷纷通过中国分公司或代理商参加了展会, 可见其对中国市场的重视程度。另一边, Tube China 新推出的“热处理及锯业专区”也大获成功, 汇集了 20 多家行业翘楚, 更好地衔接起管材生产及加工的上下游产业。

wire & Tube China 2020 welcomed 953 companies to showcase a wide range of products and solutions, including wire / tube manufacturing and finishing machinery, process technology tools, materials, special wires & cables, tubes & accessories, heat treatment, sawing processing and machinery, measuring & control technology, testing engineering and specialist areas, etc.

Besides, overseas pavilions from Germany and France exhibited at Hall W1 and E1. "THERMPROCESS China" and "Saw EXPO China" debuted successfully at Tube China, better connecting the upstream and downstream industries of tube production and processing.



## 展商评语

EXHIBITORS TESTIMONIALS

“今年展会上到访我司展台的观众人数超出了我的预期, 有不少老客户也来到了现场。wire China 无疑是尼霍夫接触老客户、展示设备和技术、以及认识新客户的绝佳平台。”

**德国尼霍夫机器制造有限公司, 区域销售经理  
Slavko Panzalovic 先生**

“青山钢管已连续 8 次参加 Tube China 了。在这里不仅可以展示我们公司的产品、发展情况、更有助于提升品牌形象。”

**浙江青山钢管有限公司, 董事长  
张路遥先生**

“We have met a lot of valuable customers here, more than my expectation. This is a perfect platform to get close to market, to present machines and technologies and to acquire new clients.”

**Slavko Panzalovic, Area Sales Manager  
Maschinenfabrik NIEHOFF GmbH & Co. KG**

“Tsingshan steelmaking capacity is among the highest level in the world. It's the 8th time that we participated in Tube China. Here we can not only showcase the innovative products, but also enhance brand image.”

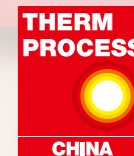
**Zhang Luyao, President  
Zhejiang Tsingshan Steel Pipe Co., Ltd.**

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[www.tubechina.net](http://www.tubechina.net)

# 91%

参展商表示满意  
Exhibitors Satisfied

全新推出热处理和锯业专区  
Newly Launched Pavilions





88%

观众满意度  
Visitors Satisfaction

36,552

专业观众  
Trade Visitors

49

高质量买家团  
Buyer Delegations









# 买卖双方互动热烈, 收获颇丰

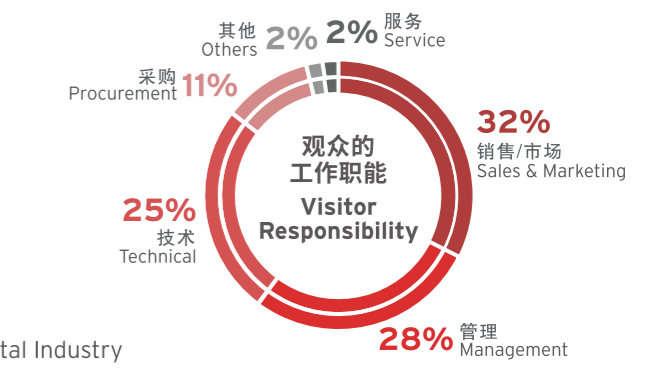
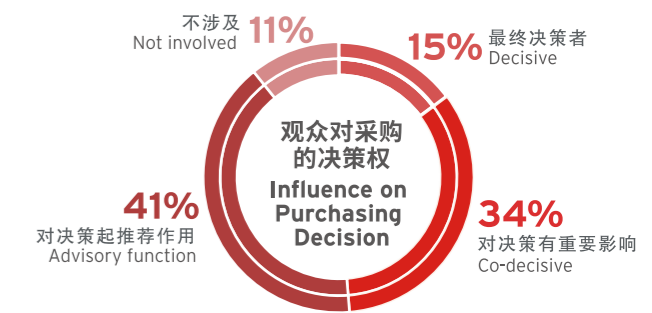
SPARKING FRESH BUSINESS OPPORTUNITIES AND NEW COOPERATION

借助了 wire & Tube China 强劲的行业号召力, 本次为期 4 天的展会共吸引 36,552 名专业买家到场参与。这体现了中国本土买家的积极性, 以及后疫情时代中国市场蕴含着的旺盛的采购需求。此外, 有 49 个专业的观众团带着近千名买家的莅临了现场, 推高了现场的交易热情。

Relying on the strong industry appeal of wire & Tube China, the four-day events have attracted 36,552 visitors to Shanghai, China, which reflected the high participation enthusiasm of local Chinese buyers and promising recovery of Chinese market. In addition, 49 organizers of buyers group with near 1,000 people visited the exhibition, bringing clear purchase intention.

## 观众主要来自以下行业 Visitors Mainly Come from the Following Industries

- |  |  |
|--|--|
|  电线电缆、光纤光缆行业<br>Electric / Optical Fiber Cable Industry |  线材行业<br>Wire Industry                                |
|  管材行业<br>Tube Industry                                  |  汽车行业<br>Automotive Supply Industry                   |
|  航天航空工程<br>Aerospace Engineering                        |  钢铁和有色金属工业<br>Iron Steel & Non-Ferrous Metal Industry |
|  化工行业<br>Chemical Industry                            |  电机电气工业<br>Electrical Industry                      |





## 观众评语

VISITORS VOICE

“我司主要提供电线生产设备。此次参观 wire China 除了学习到了高新技术以外，也找到了几家合适的供应商。我很看好后疫情时代的中国线缆线材市场！”

日立电线(苏州)有限公司, 董事总经理  
高桥佳裕 先生

“我司是印度精密管的首选供应商之一。展会上，我找到了合适的高科技设备生产商。我们还计划与若干中国优质的不锈钢供应商谋求合作。”

Tube Investment of India, 出口销售经理  
Shiyam Sundar 先生

“Besides to learning innovative technology, I also found several suitable suppliers. I am very optimistic about the Chinese wire and cable market in the post-epidemic time.”

Yoshihiro Takahashi, Managing Director  
Hitachi Cable (Suzhou) Co., Ltd.

“Our company is the most preferred supplier of precision tubes in India. Today I've found a lot of machinery with high technology which I can introduce to my company.”

Shiyam Sundar, Exports Sales Manager  
Tube Investment of India





# 同期活动精彩纷呈

## CONCURRENT EVENTS

wire & Tube China 不仅是专业的一站式采购平台，同时也提供了发布创新产品、探讨先进技术、学习和分享实战案例的好机会。展会期间，主办方与行业协会合作，举办了多场专业的论坛：

- 2020中国电线电缆行业大会
- 线缆原辅材料、工艺技术交流会
- 线缆生产设备、工艺技术交流会
- 2020中国管材热处理及工业炉产业与热工技术发展高峰论坛

此外，wire China 还首次设立了“创意手作互动区”。观众可在此学习如何用线材制作出精美的摆件和DIY环保袋，可谓妙趣横生。

wire & Tube China is not only a one-stop business platform, but also the ideal place to learn about the latest industry trends and advanced cases. During the exhibition, the organizers cooperated with industry associations to launch several professional seminars and conferences as follows:

- China Wire & Cable Industry Conference 2020
- Seminar for Raw /Auxiliary Materials and Process Technology for Wire & Cable
- Seminar for Manufacturing Equipments and Processing Technology for Wire & Cable
- Thermprocess, Industrial Furnace & Thermal Technology Summit 2020



期待下届再相聚  
SEE U NEXT TIME

2022. 9. 26-29  
上海新国际博览中心 · SNIEC

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